



ARNETT & ASSOCIATES
Premier Speakers, Talent and Leadership International

4914 FITZHUGH AVENUE, SUITE 104
RICHMOND, VIRGINIA 23230
804.353-5999 *tel* :: 804.353.4004 *fax*
www.arnettandassociates.com



Patsy Arnett

*Founder and President, Arnett & Associates
Premier Speakers, Talent and Leadership International*

Patsy Arnett is the founder and president of Arnett & Associates, a full-service accredited international speakers bureau based in Richmond, Virginia. It has the distinction of being the only accredited speakers bureau with a living history division.

Patsy founded the company in January 2007, just in time to capitalize on the 400th anniversary of the Jamestown settlement and the increased demand for living history interpreters. In only four months, her fledgling company expanded from two employees to five. Today, Arnett & Associates represents thousands of speakers including many exclusives ranging from Deborah Norville, Ben Stein, Norris Church Mailer and John Buffalo Mailer, widow and son of novelist Norman Mailer; Celia Sandys, granddaughter of Winston Churchill, as well as the best thought leaders and economists in the world.

Her living history interpreters, which number about 100, range from Mark Twain, Edgar Allen Poe, Ben Franklin to Thomas Jefferson. Most are scholars, and some have been featured on The History Channel, National Geographic Channel, A&E's "Biography" and even in movies such as "National Treasure" and "Cold Mountain."

The background that Patsy brings to her current position is almost as diverse as her roster of speakers. In her 30-year career, she has worked in the publishing business, the culinary arts, land development, healthcare, the railroad industry, corporate strategic planning, reporting and conference and meeting planning.

She has directed marketing and public relations activities and consulted for top corporations and institutions such as BRESCO, the railroad industry giant; HCA Chippenham Hospital; East-West Partners for the "Best Planned Community in America;" and Westinghouse Air Brake Company. In the field of educational broadcasting, she was marketing consultant for the award-winning "A Moment in Time," a National Public Radio program. As vice president of Sharral Publishing, she promoted authors and books, which proved to be excellent preparation for the many top authors that her company now represents.

Most recently she coordinated the arrangements for two international conferences: one sponsored by the English Speaking Union in Richmond, Virginia and one held by the International Society for Individual Liberties in Williamsburg, Virginia.

Patsy's philosophy as a full-service speakers bureau is to serve the client as well as the speakers. For clients, her company will research and help set up programs, round out conference agendas, and find the right speaker match. Staying abreast of industry trends for the client's employees or constituents is key. Patsy's innate understanding of the needs of meeting planners as well as speakers, coupled with her highly motivated, goal-oriented approach, has contributed greatly to her company's success.

Patsy's awards and distinctions include: Best in Virginia Gold Medallion Award for Best Public Relations Campaign in State of Virginia; and the Golden Spike Award, presented four times, for best marketing, advertising and public relations campaigns in railroad industry. She has been listed in Who's Who Among America's Female Executives and in Who's Who Worldwide. Richmond Magazine recently named her as one of the top entrepreneurs in Richmond.

Professional affiliations include: International Association of Speakers Bureaus; Meeting Planners International; Public Relations Society of America; National Association of Women Business Owners; Greater Richmond Chamber of Commerce; Venture Forum; Better Business Bureau-Accredited Business; Virginia Society of Association Executives; Virginia Meeting Planners International.

Educational background includes: attending The College of William & Mary; earning a degree at Old Dominion University; and attending Virginia Commonwealth University for a Master's degree in mass communications.



For more information on how to hire an Arnett & Associates speaker,
Contact us at
804.353.5999 or www.arnettandassociates.com